

## MANAJEMEN SANGGAR TARI KEMBANG SAKURA DI DUSUN MESAN BARU KECAMATAN MLATI KABUPATEN SLEMAN

### ABSTRAK

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Penelitian ini bertujuan untuk mendeskripsikan tentang manajemen Sanggar Tari Kembang Sakura di Dusun Mesan Baru, Kecamatan Mlati, Kabupaten Sleman pada fungsi manajemennya yaitu perencanaan, pengorganisasian, pengarahan, dan pengendalian di bidang personalia, administrasi, pembelajaran, dan fasilitas/perengkapan.

Penelitian ini menggunakan pendekatan kualitatif. Lokasi penelitian ini di Dusun Mesan Baru, Kecamatan Mlati, Kabupaten Sleman. Objek penelitian adalah Sanggar Tari Kembang Sakura. Subjek penelitian meliputi pemimpin sanggar, bendahara, sekretaris, pelatih, dan siswa. Penelitian memfokuskan pada manajemen Sanggar Tari Kembang Sakura. Data diperoleh dengan teknik pengumpulan data yaitu observasi langsung, wawancara mendalam, studi dokumentasi. Teknik keabsahan data menggunakan triangulasi. Tahap analisis data menggunakan deskripsi data, reduksi data, dan kesimpulan.

Hasil penelitian ini menunjukkan bahwa: Sanggar Tari Kembang Sakura beralamat di Dusun Mesan Baru 6A RT 14/RW 31, Sinduadi, Mlati, Sleman, Yogyakarta. Manajemen sanggar tari Kembang Sakura bersifat kekeluargaan, karena pengurus tetap adalah keluarganya sendiri dan menerapkan organisasi terbuka, yaitu segala kesepakatan disepakati bersama sesuai keadaan sanggar. Keputusan dalam kegiatan sanggar bergantung pada pemimpin sanggar. Manajemen sanggar tari Kembang Sakura berdasarkan fungsi-fungsi manajemen: (1) Perencanaan (*planning*) pada awal semester penerimaan siswa baru, pembagian kelas dan materi, SPP, daftar ulang, tabungan, ujian, dan pentas akhir tahun. (2) Pengorganisasian (*organizing*) struktur organisasinya telah terbentuk, akan tetapi dalam melaksanakan tugas sering kali ada penggandaan tugas. (3) pengarahan (*directing*) Pengarahan dalam pelaksanaan di sanggar berjalan secara bersamaan, pengarahan dalam pelaksanaan yaitu administrasi, pembelajaran, dan fasilitas. Setiap pelaksanaan, pimpinan selalu memberikan arahan dan motivasi kepada pengurusnya maupun siswa. (4) Pengendalian (*Controlling*) diadakan rapat tiga bulan sekali setelah kegiatan sanggar dilaksanakan, untuk mengetahui seberapa besar keberhasilan dalam mencapai tujuan, kemudian dilakukan perbaikan agar rencana dapat terselenggara sesuai dengan rencana.

**Kata kunci:** Manajemen, Sanggar Tari Kembang Sakura

## THE MANAGEMENT OF STUDIO OF KEMBANG SAKURA DANCEIN

## MESAN, MLATI DISTRICT, SLEMAN REGENCY

### ABSTRACT

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This study aimed to describe the management of Studio of Kembang Sakura Dance in Mesan, Mlati, Sleman Regency on the management of the function such as planning, organizing, directing, and controlling in the fields of personnel, administration, teaching, and facilities / equipments.

This study used a qualitative approach. The location of this research was in Mesan, Mlati District, Sleman. The object of the research was the Studio of Kembang Sakura Dance. The subjects of the research were a leader, treasurers, secretaries, coaches, and students. The research focused on the management of the Studio of Kembang Sakura Dance. The data were obtained by data collection techniques are observation, interview and documentation study. The validity of the data used triangulation techniques. The stage of data analysis used data description, data reduction, and conclusions.

The results showed that: Studio of Kembang Sakura Dance located in the Mesan 6A RT 14 / RW 31, Sinduadi, Mlati, Sleman, Yogyakarta. The management of Kembang Sakura Dance of Studio are familial, since the organizers are their own family and they apply an open organization, which all deal agreed upon in accordance circumstances studio. The problem's decisions in studio activities relied on studio leader. The management of Kembang Sakura Dance of Studio based on some functions, they are: (1) Planning. In the early semester of new admissions, the division classes and materials, tuition, re-registration, savings, test, and stage end of the year. (2) Organizing. The structure organization has been formed, but the task is often a duplication of tasks. (3) Directing. Directing the execution in the studio running simultaneously, namely the implementation of the directives in administration, teaching, and facilities. Each execution, the leader always provides direction and motivation to organizers and students. (4) Controlling. It held three months after the activities done, to determine how much success in achieving the goal, then made improvements so it can be implemented according to the plan.

**Keywords:** Management, Studio of Kembang Sakura Dance